

ANNUAL GENDER SENSITIZATION ACTION PLAN

BCRCP has been conducting Gender Equity and Sensitization Programmes regularly in the past and will continue to conduct such initiatives in upcoming years. The thrust areas includes

1. Women Rights
2. Women's Safety and Security
3. Leadership Skills
4. Health Awareness Programme

The attempt of the college to bring in harmony, women empowerment, tolerance and inclusiveness for promoting gender equity is done through various gender-neutral institutional programmes -

- Organizational skills and leadership skills of students develop when they make use of the opportunity to plan and organize various programmes like Teacher's Day, Fresher's Day and Farewell Day.
- Participation of staff and students at state, national and international level workshops/seminars/conferences.
- Students are provided with huge opportunity to develop and display their potential and abilities through co-curricular and extracurricular on the campus and outside the campus.
- Industrial visits and tours are an annual institutional routine
- Programmes on health awareness and health camps are organized and will be done in coming years for the general public which initiate students to understand their potential role as Pharmacy professional.
- Classes on Yoga enhance the physical and psychological strength of students and employees, which are conducted through physical and online mode.
- Awareness programmes on stress management and psychiatric problems are conducted and will be conducted to address the mental health of all.



Annual Gender Sensitization Action Plan (AY 2016 – 17 to AY 2020-21)

Sl. No.	Year	Title of Programme	Date	Name of the Guest Faculty/Activity
1	2020-2021	Yoga class	28-09-2021	Mr. TARUN MUKHERJEE
2		STRESS MANAGEMENT FOR STUDENTS	10/11/2020	DR. RUDRA ACHARIYA
3	2019-2020	PSYCHOLOGICAL COUNCELLING	8/8/2019	Dr. SUBHRANGSHU ADITYA, MS. SAHANA NAG, MR. BISWADEEP CHAKRABORTY, MR. BASUDEB ROY
4		WOMEN RIGHTS	19/08/2019	Ms. AVANI BHATIA
5	2018-2019	MEDIATION PROGRAM	01/03/2019	MEMBERS OF HEARTFULLNESS INSTITUTE
6	2017-2018	BREAST CANCER AWARENESS PROGRAM	22/8/2017	MEMBERS OF HITAISHINI
7	2016-2017	PHARMACISTS FOR A HEALTHY INDIA; ROLE IN PREVENTION AND MANAGEMENT OF DIABETICS	25/11/2016	DR. R. MUKHOPADHYAY
8			26/11/2016	HEALTH CHECK UP PROGRAM

REPORT

2016-2017

To make public aware of the various complications that rise due to diabetes, a seminar was organized by the Institute. Eminent physician Dr R Mukhopadhyay talked about the disorder which was followed by a Awareness Rally, where about 200 students participated and walked about 5 km in the surrounding areas of the hospital. Followed by the next day, a health camp was set up which was attended by about 150 people.



RALLY ON DIABETES



HEALTH CAMP

REPORT

2017-2018

A programme on Breast Cancer was organised by “HITAISHINI”. Mrs Sipra Roy, Executive Member of the NGO aware the students about life style and hygiene and precaution to be taken. The seminar was attended by girl students, and about 50 students participated in the awareness programme.



Breast cancer program by HITASINI

REPORT

2018- 2019

Meditation Program was conducted by Hearfullness Institute and about 300 students participated in this programme. The programme was conducted in two phase in the month of March (01/03/19) and in the month of August (17/08/19).



Meditation Program by Hearfullness Institute

REPORT

2019-2020

To make students aware of the Woman rights a seminar was organized by the Institute in collaboration with the ITC Vivel. Ms AVNI BHATIA from Vivel talked about the Women Rights and interacted with the student. About 112 students from First year to M.pharm Final Year participated in this seminar.

Mediation Program by Heartfulness Institute was conducted and students participated. Psychological counselling by Dr SUBHRANGSHU ADITYA, MS SAHANA NAG, MR BISWADEEP CHAKRABORTY, MR BASUDEB ROY was imparted to students so that they don't circum to the stress and away from home. Only First year students participated in the counselling programme.



WOMEN'S RIGHT PROGRAM

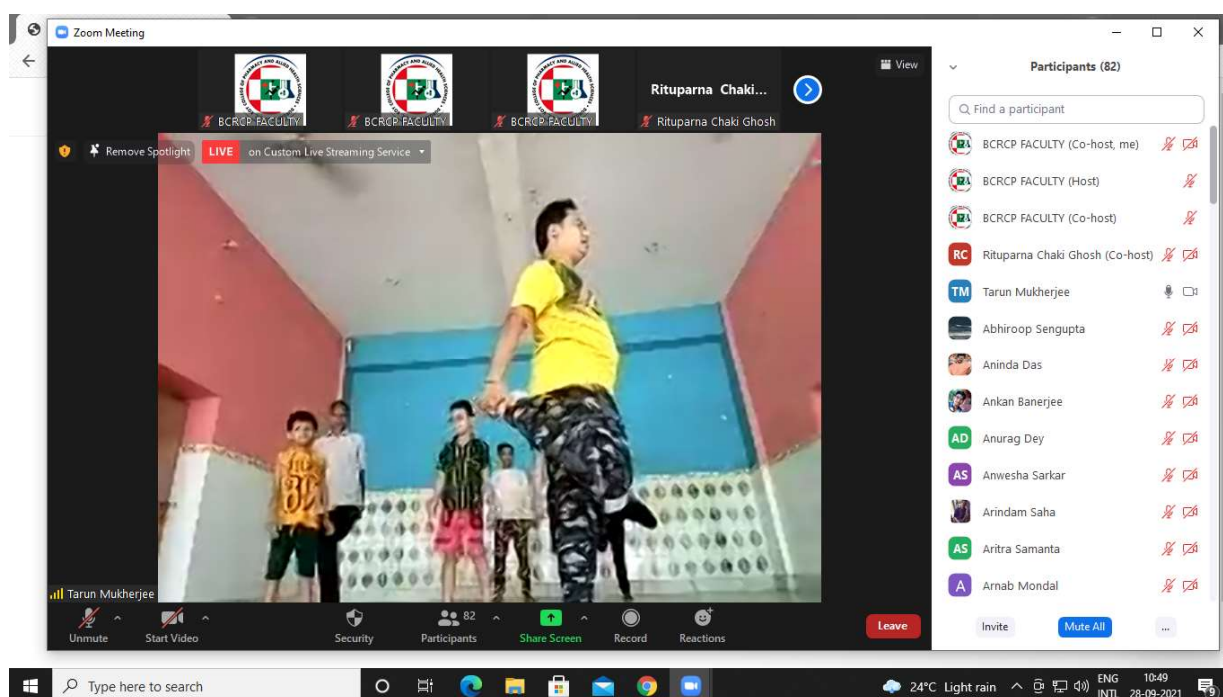


PSYCHOLOGICAL COUNSELLING AND INTERACTION

REPORT

2020-2021

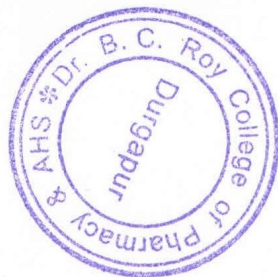
The AY 2020-2021 was year of COVID pandemic and our lives were hit by lockdown; in spite of this we carried out online Yoga classes and stress management awareness. Yoga Trainer Mr Tarun Mukherjee conducted the classes; while Dr Rudra Acharya was guest of honour for the stress management program.




ONLINE YOGA CLASS



Overall, in order to create an inclusive environment where all women feel safe and secure, to empower them and to create gender equity among all employees and students, Dr. B. C. Roy College of Pharmacy and Allied Health Sciences, Durgapur have been and will be working tirelessly through gender sensitization programs.




Principal
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